

! PLEASE READ !
Demo Listening & Evaluation Details

Panelists include principles and/or employees of Sweet Pickle Music and its workshop sponsors.

THE BEST DEMO(S) WINS:

- ★ A booking at one of Chicago's premiere music clubs for a Murphy-Mosier Production.
- ★ A consultation with CRM Music Management.
- ★ A write-up in Chicago Arts & Entertainment.
- ★ And more!

Sweet Pickle Music is coordinating more awards including airplay and/or live on-air performance(s).

Murphy-Mosier Productions (offering a 15-minute, acoustic opening slot for an upcoming shows) has worked booking venues and events such as Hard Rock Café, Halsted Street Fair, Double Door, Martyrs' and notable national artists such as Nina Hagen, Jonatha Brooke, Sophie B. Hawkins, Billie Meyers, Jill Sobule as well as local favorites.

CRM Music Management (offering a free consultation) is a management company that specializes in helping independent artists expand their careers. Every musician has a unique set of short and long term goals depending on where they are in their career. CRM focuses on a comprehensive list of those goals and develop timelines to make sure that artists can be as successful as possible in attaining them. CRM also focuses on developing a business plan based on those goals to assist artists in making their business of music a rewarding and profitable venture.

Chicago Arts & Entertainment (offering a write-up) is a free weekly paper headed by editor Paul Barile, known for his interviews with Frankie Avalon, Sammy Hagar, Odetta, 10, 000 Maniacs, Paddy Moloney (The Chieftains), Koko Taylor, Lonnie Brooks.

TERMS & CONDITIONS

1. Awards are granted at the discretion of the sponsors.
2. Award recipient(s) will be notified within two weeks of demo listening panel. Award recipient(s) must respond within one week of attempted notification. Non-compliance within this time period may result in selection of an alternate winner.
3. No award(s) will be presented should the sponsors deem no demo submission suitable.
4. One demo may win all awards or they may be split up between several demo submissions.
5. Recipients of award(s) must be available to receive prizes based on schedule and timeline of the sponsor(s).
6. Coordination of scheduling with sponsor(s) becomes responsibility of award recipient.
7. Award recipient(s) grant to Sweet Pickle Music and Sponsor(s) the right to and publish their name online, in print and in any other media. Acceptance of award constitutes permission for Sponsor to use winner's name and likenesses for advertising and promotional purposes without additional compensation unless prohibited by law.
8. By enrolling in Sweet Pickle Music workshop(s), participants release and hold harmless Sweet Pickle Music and its Sponsor, its parent, subsidiaries, affiliates, directors, officers, employees and agents from any and all liability or any injuries, loss or damage of any kind arising from or in connection with the workshop or any award won.

About Sweet Pickle Music

Record label Sweet Pickle Music has conducted seminars and paneled at the Folk Alliance, Access to Amsterdam International Music Conference, Rockrgl Magazine; published articles for nationally recognized music business publications including Indie-Music and The Music Biz Academy; developed programs for the Old Town School of Folk Music and Columbia College; received sponsorship from business such as Oasis CD Duplication, GoGirlsMusic, 4439 Design, Pabst Blue Ribbon, Chaser; and recognized by Chicago Magazine, The Chicago Tribune, The Chicago Sun-Times, The Daily Herald, The Illinois Entertainer, The Chicago Reader, Chicago Arts & Entertainment, WXRT, WGN, 94.7 The Zone, Q101, and many more.

Albums on Sweet Pickle Music

spm001 "Big Open Sky" - ANTJE

"Looking for that perfect Sunday morning record? Here's one that could be retitled 'The Freewheeling Antje.'" - The Daily Herald

spm002 "Big Fish Little Fish Volume 1: Emerging Women in Chicago Music" - various artists

"16 tracks of homegrown girlfiness charm..." - Chicago Magazine

★ Top 100 Best Selling Compilations on Amazon.com 2000!

spm003 "Simply Being Cleopatra" - ANTJE

"Every song is revealing and fascinating." - Indie-Music.com

★ ANTJE named Artist of the Year 2001!

spm004 "Dondé esta Paco?" - Las Guitarras de España

Featuring music from the HBO/Cinemax presentation "Zoe Loses It"

spm005 "Dulce" - Julie Goldberg

"Julie Goldberg is fantastic! [Dulce is] invigorating AND calming all at once. Wonderful!" - WLUW

★ Julie Goldberg named Guitarist of the Year 2002!

spm006 "Big Fish Little Fish Volume 2" - various artists

"From the city with the big shoulders... comes a striking blend of musical talents." - GoGirlsMusic.com

spm007 "Ida Y Vuelta" - Las Guitarras de España

"...soothing, occasionally upbeat, Spanish guitar music that reaches out to the sounds of myriad cultures." - CA&E

spm008 "Lover" - Ripley Caine

"[Ripley Caine's] songs are stunning little soundscapes that beg for repeated listening." - CA&E

★ Ripley Caine named Band of the Year 2002!

★ *Lover* named Album of the Year 2002!

spm009 "Her Father's Son" - heather's damage

"heather's damage packs an impressive wallop." - Chicago Sun-Times

spm010 "Vintage" - Urban Twang—coming May 2002

great songs, great records, sweet pickle
www.sweetpicklemusic.com



Indie-Music.com

MidwestBands.com



Murphy-Mosier Productions

Sweet Pickle Music Workshops



sponsored by **Indie-Music.com,**
ChicagoGigs.com, MidwestBands.com,
Murphy-Mosier Productions, CRM Music
Management, Chicago Arts & Entertainment

Get your complimentary copy of
The Musician's Toolkit
(courtesy of Indie-Music.com)
call us or visit our website to find out how!

March/April 2003

Sweet Pickle Music

1105 W. Chicago Ave., Ste. 203
Chicago, IL 60622
Phone: 312-226-2663
Fax: 312-226-2671
Email: info@sweetpicklemusic.com
Web: www.sweetpicklemusic.com

Workshops

Demo Listening & Evaluation

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(read "Details" on reverse panel for further information)

Description: Whether you are trying to get bookings, airplay, and/or attention from record labels, let others in the music business give you constructive feedback on your demo. This course is made up of an industry panel that will critique your recorded material and offer tips and suggestions. The group setting enhances the experience as you listen to/hear critiques of other demos.

Bring: A demo of up to 3 of your songs (tape, CD, mini disc, mp3 accepted).

Promotion:

Press Releases & Press Kits

Description: A well-written press release can dramatically increase exposure for your CD or concert and greatly enhance your image. Nothing builds more credibility than a press release that gets picked up by the media. Find out what it takes to get your release noticed.

Bring: Questions, material for taking notes.

Songwriting Workshop

Description: Do you have a song that is almost complete but you can't quite finish? Are you having trouble deciding whether to repeat a verse or remove a chorus or add a bridge?

Bring: your instrument, a song, material for taking notes.

Prerequisite: Basic songwriting experience.

★ **BONUS:** attendance makes you eligible for invitation to the Sweet Pickle Music Invitational Songwriting Open – an open mic series for students of our songwriting course.

Writing Charts - Level 2 - Advanced Lead Sheets

Description: Are you ready to take your material to a band? Get the most out of your rehearsals by supplying charts of your songs to the musicians.

Bring: A few of your songs w/lyric sheets, your instrument.

Prerequisite: Basic knowledge of chord names.

Schedule & Fees

Songwriting Workshop

Saturday, March 15 - 10AM to 1PM

fee - \$30

Writing Charts - Level 2 -

Advanced Lead Sheets

Saturday, March 29 - 10AM to noon

fee - \$20

Demo Listening & Evaluation

Saturday, April 12 - 10AM to 1PM

(enrollment deadline: April 5)

fee - \$35 (contact us for prices for bands)

Promotion:

Press Releases & Press Kits

Saturday, April 26 - 10AM to noon

fee - \$30

COMBO PACK #1 - 2-day course

Songwriting Workshop + Writing Charts - Level 2

fee: \$45 (you save \$5)

Saturday, March 15 - 10AM to 1PM

Saturday, March 29 - 10AM to noon

COMBO PACK #2 - 2-day course

Demo Listening & Evaluation Panel

+ Promotions: Press Releases

fee: \$60 (you save \$5)

Saturday, April 12 - 10AM to 1PM

Saturday, April 26 - 10AM to noon

COMBO PACK #3 - 4-day course

Songwriting Workshop + Writing Charts - Level 2

+ Demo Listening & Evaluation Panel

+ Promotions: Press Releases

fee: \$100 (you save \$15)

Saturday, March 15 - 10AM to 1PM

Saturday, March 29 - 10AM to noon

Saturday, April 12 - 10AM to 1PM

Saturday, April 26 - 10AM to noon

Additional courses and scheduling coming for Spring 2003.
Visit or website for updates or call 312-226-2663

www.sweetpicklemusic.com

Enrollment Form

All courses must be pre-enrolled/pre-paid.
Use this form for check or money order payments only.
For credit card, please use our online enrollment with PayPal..

www.sweetpicklemusic.com

| Sign up for: | Fee |
|---|-----------|
| <input type="checkbox"/> Combo Pack #1 - 3/15 & 3/29 | \$45 |
| <input type="checkbox"/> Combo Pack #2 - 4/12 & 4/26 | \$60 |
| <input type="checkbox"/> Combo Pack #3 - 3/15, 3/29, 4/12, 4/26 | \$100 |
| <input type="checkbox"/> Songwriting Workshop - 3/15 | \$30 |
| <input type="checkbox"/> Writing Charts - Level 2 - 3/29 | \$20 |
| <input type="checkbox"/> Demo Listening & Evaluation - 4/12 | \$35 |
| <input type="checkbox"/> Music Business: Marketing & Sponsorship - 4/26 | \$30 |
| Subtotal: | _____ |
| Tax: | N/A _____ |
| Total: | _____ |

NOTE: Please read "Demo Listening Details" on the reverse side of this panel - sending in your enrollment indicates your understanding and acknowledgement of the terms and conditions.

Name _____

Address _____

Phone _____

E-mail _____

Your primary role in music _____

How did you hear about us? _____

Detach this form and send with check or money order payable to:
Sweet Pickle Music

1105 W. Chicago Ave., Ste. 203 Chicago, IL 60622

You will receive confirmation with class details upon registration.

For additional information call us at 312-226-2663
or email info@sweetpicklemusic.com.

